



masters
EXHIBITIONS & SHOWS



masters

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Introduction & Contents

Masters Exhibitions & Shows specialise in event solutions. We are UK market leaders in the design, construction, installation and management of exhibition stands, trailers and marquees. Our first highly innovative mobile units were built in the 1950s and our continuing success is based on a mix of experience, enthusiasm, flair and having the right people in the right positions at every level.

We create bespoke display, sales and marketing environments. We're committed to originality and innovation but we live in the real world, a world where everything has to be targeted, measurable and cost effective, where everything has to work.

If you're looking for outstanding design, top quality build standards and proven management, operations and logistics systems, call us.

Contract event management, promotions, roadshows, sales, hire, we can supply strategic marketing support at every level, and we love a challenge.

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- Bespoke trailers** Masters lead the field in the design and production of exhibition trailers. Our aim is to provide you with an event environment which puts you way ahead of your competitors. Virtually anything is possible from a converted routemaster bus to a state of the art transforming trailer. Any size, any scale, any style. There are no boundaries. Be bold. If it's in your imagination, we'll design and build it.
- Individually crafted**
- Contemporary design**
- Mobile bar**
- Hospitality unit**
- Promotional road-shows**





Above:
Powderroom - 13.6m
mobile makeup trailer

Right:
Converted routemaster
bus for First Active

Below:
Custom counter with
colour changing
light detail



Stand designers
Stand builders
Pop-ups & Banners
In-house manufacture

Exhibitions and shows are the ultimate sharp-end events. Your company is in the spotlight. The design and build quality of your stand is of paramount importance.

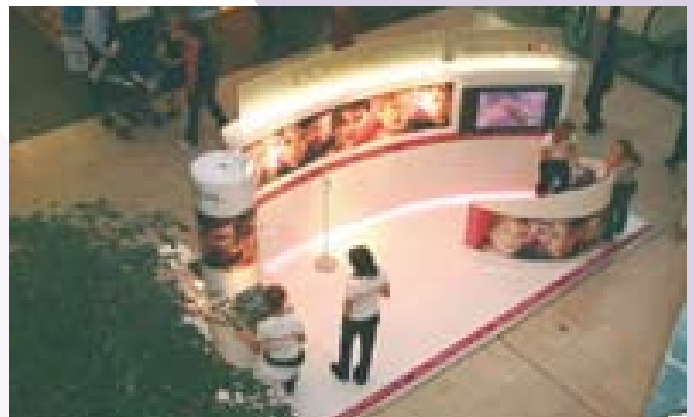
You can't afford to look second best, you can't afford to get lost in the crowd, you can't afford to be Ordinary Joe. You need to stand out. We design and construct display stands to create real impact. We're not keen on mediocre.

We'll help turn your brainwaves into a promotional environment that puts you head and shoulders above your competitors.





Left:
Aerofoil inspired display podium



Above:
Custom designed tentage
for exhibition display



Right:
Exhibition stand
installation for Italian coffee
machine distributors

- Below left: Interior design 6m trailer
- Middle left: Mobile consultation vehicle
- Bottom left: 6m extending trailer concept
- Top right: Mobile community centre
- Bottom right: Mobile makeup trailer

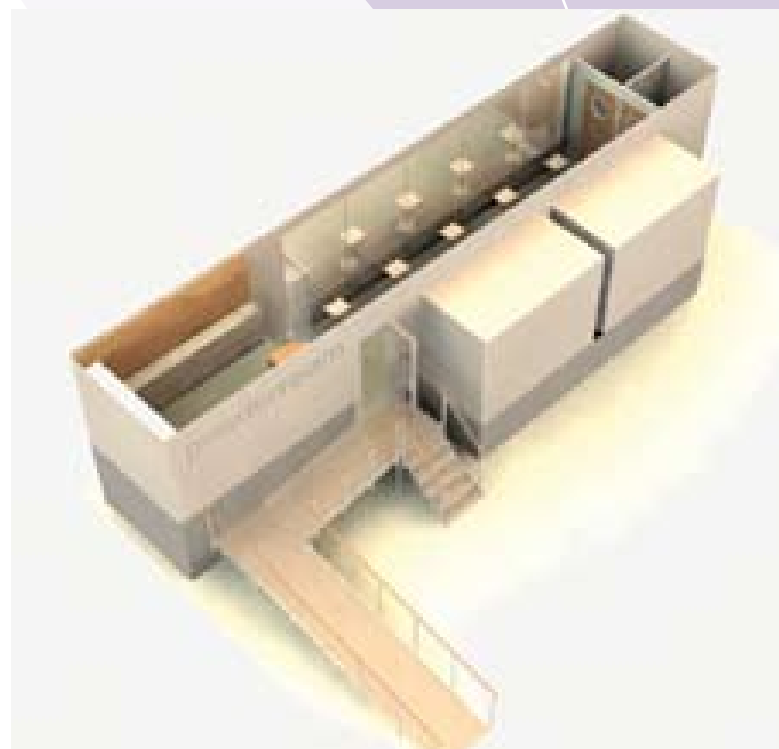
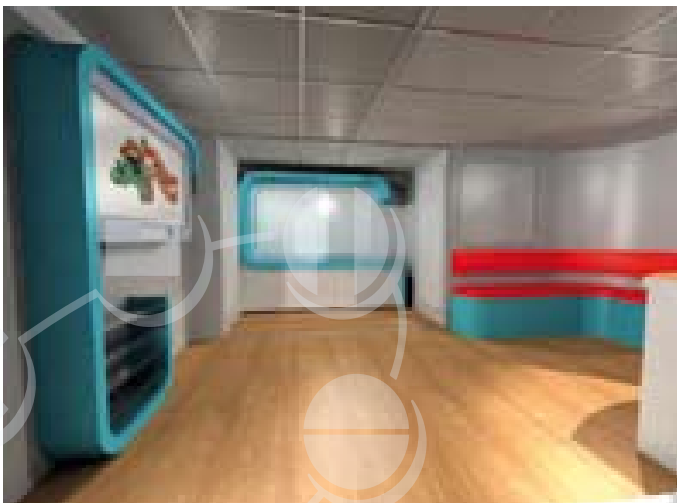
We take real pride in producing bespoke stands and trailers using the very latest software and materials.

We create customised furniture and fittings and originate point-of-sale products for manufacture.

Our design team will work closely with you to produce photo-quality renderings and 3D animations so you can see the 'finished' product before it's made.

We can help you to convey your message powerfully and effectively, ensuring you leave a lasting impression on your customers.

Tell us what you want. The sky's the limit.





Top: 6m show trailer
Above: Aqualisa shower demonstration unit
Left: Interior of extending trailer

- Shop-fitting**
- Metalwork**
- Carpentry**
- Bespoke manufacture**
- Exhibition stands**
- Exhibition trailers**
- Full electrical installation**

Latest 3D CNC router will cut most materials to almost any shape

We have a spacious, extensively equipped workshop and a talented build crew. We employ skilled craftsmen and the latest technology to ensure our trailers and stands are produced to the very highest standards.

Our trailer chassis are constructed using galvanised steel and aluminium - beware cheap imitations!

Welding, sheet metal and plastics fabrication, body building, carpentry and cabinet making are all part of the service.

Your project manager will supervise production from concept to delivery.





Transport solutions

Our operations team will research and book your site, deliver, set up and prepare your unit and provide a comprehensive back-up service.

Experienced operational staff

If required a dedicated minder can remain on duty for the duration of your show, allowing you to concentrate solely on your real priorities.

Fuss-free management





Top, left and above:
Three groundloading
exhibition units set up
together to create a
corporate hub

Left: 13m trailer
delivered to site
ready for setup

Below: Secure
storage depot

To benefit from forward planning, our experienced operational staff allow us to schedule successful roadshows, exhibitions and events.

Masters Exhibitions & Shows organise, deliver and setup hundreds of exhibition units, stands and roadshows a year - why not take advantage of our experience and let us take control of your operations.



Temporary office

Hospitality unit

**Long or short
term hire**

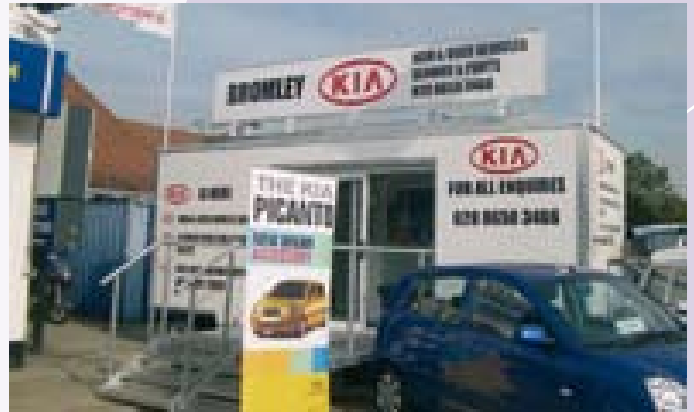
**Wide-ranging
unit sizes**

Ideal for road-shows

Sampling

We offer an extensive range of hire units in all shapes and sizes from a small trailer which you can tow yourself to a highly sophisticated hydraulically demountable mobile environment ... which you definitely can't. All trailers can be customised to your exact requirements. This facility is an ideal option if you only attend a small number of shows or wish to test the water before committing to your own unit.

Long or short term hire available.



Below:
A high specification
modern kitchen typical
of our hire trailers







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